

# MILAN FROM A CAR WINDOW



Subject areas

ART AND IMAGE CITIZENSHIP AND CONSTITUTION GEOGRAPHY HISTORY ITALIAN

*Pirelli, a century and a half of places to discover*

The close bond between Pirelli and Milan can be seen in the transformation of some areas and buildings in this city, such as the area around the central station with the Pirelli Tower, and the Bicocca district.

**Meeting:** As though sitting comfortably in a wonderful vintage car, we'll go on a tour through the past and present of the city, with its Duomo, its theatres and factories, its skyscrapers and fog...

**Activities:** Together we'll create a colourful map of the city of Milan. The children will discover and depict the main buildings that form the cityscape of the capital of Lombardy and they will design new ones, trying to imagine an increasingly sustainable future for our cities.

*The course will take place entirely online and will be in the form of a meeting.*



Location  
online

BOOK

#milan #skyscraper #map #travel #pirellone #skyscraperstories

A look at some of the subjects and documents selected for this course



Building the Pirelli Tower



Skyscraper Stories



The cooling tower

# THE RUBBER FACTORY GOES ON SHOW



Subject areas

- ART AND IMAGE
- HISTORY
- ITALIAN
- SCIENCE

*Pirelli, a century and a half of elasticity*

Find out about the first production lines in Italy for innovative rubber objects and clothing, as well as the first tyres, set up by Giovanni Battista Pirelli in 1872. See how today’s “smart” tyres are made, from secret recipes and sustainable raw materials to production in the “beautiful factory”.

**Meeting:** During the online encounter we will go on a journey through time, from 150 years ago through to the present day: the children will learn about the various topics through stories, videos and interactive games.

**Activities:** The classroom will be transformed into an exhibition space that the children, who will play the part of artists and curators, will set up themselves. They will create the works and panels for an exhibition devoted to rubber, its various applications and the technological innovations that have revolutionised our everyday lives.

*The course will take place entirely online and will be in the form of a live meeting.*



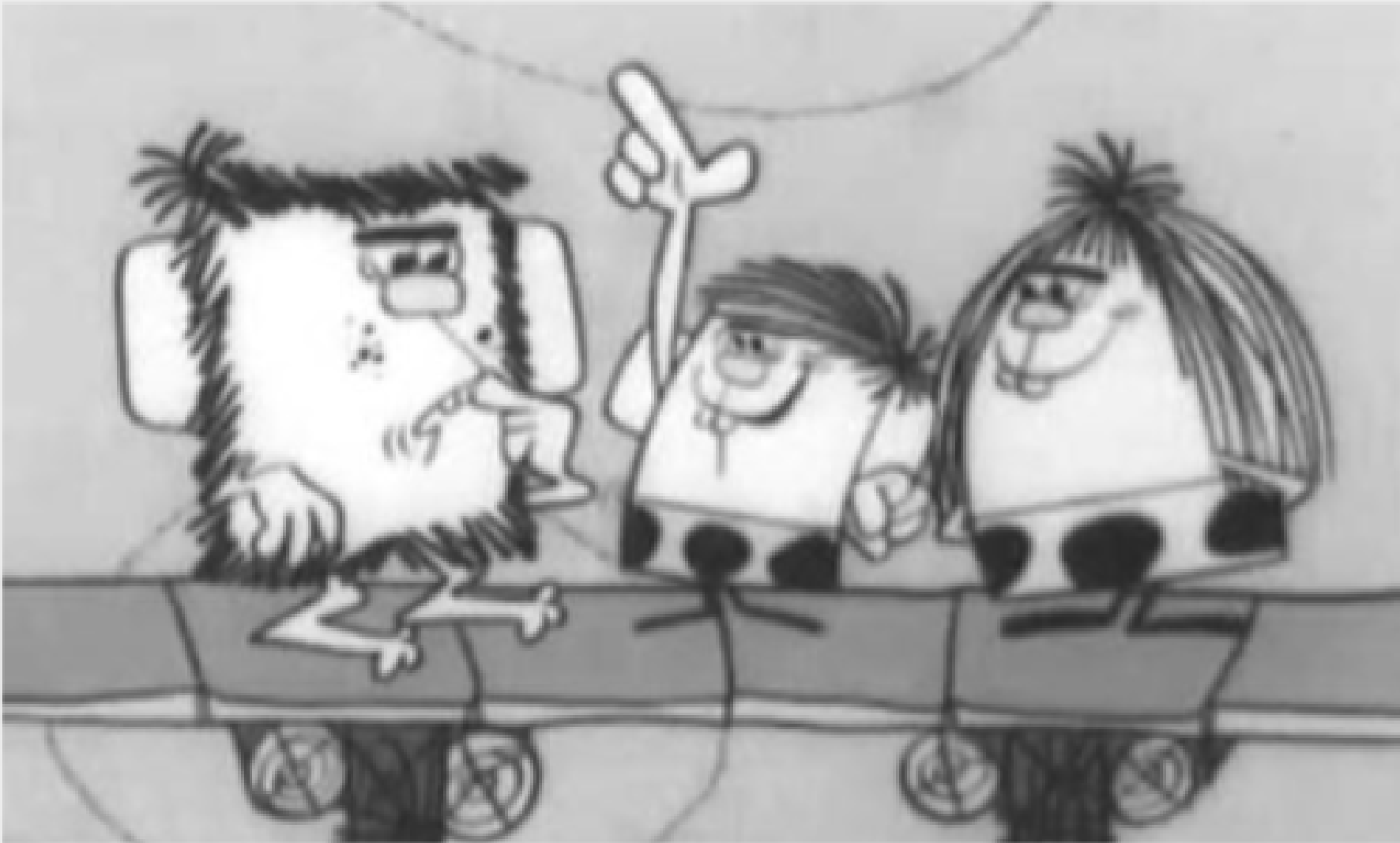
Location  
online

BOOK

#naturalrubber #tyre #heveabrasiliensis #innovation #history



Rubber in the Home



Carosello



Advertisement for the Pirelli Stelvio tyre