

# TRAVELLING WITH WORDS



Subject areas

- ART AND IMAGE
- GEOGRAPHY
- HISTORY
- ITALIAN

*Stories along the roads of the world*

Pirelli has been bringing a passion for books into the workplace for almost a century, ever since the first company library was set up in 1928. This tradition is still very much alive thanks to the work of the libraries at the Pirelli Headquarters in Milano Bicocca and at the factories in Bollate and Settimo Torinese. There are also lots of activities to promote reading among the young, including the **Premio Campiello Junior**, which is now in its second edition. **Meeting**

We will travel to faraway places with our imagination, in words and images, through the stories that were told in **Pirelli magazine**, by some of the greatest writers of the twentieth century. We will form teams and have fun with a quiz on children's literature and we'll read excerpts from two of the three finalist books of the Premio Campiello Junior: we'll set sail with Nicolò on the motor vessel *Europa* as in Chiara Carminati's book *Un pinguino a Trieste* and we'll find out about Matteo and Aziz's journey as told by Antonella Sbuelz in the winning work, *Questa notte non torno*.

## Description of the practical activity

Taking inspiration from the readings carried out together, the children will create a postcard to send to their family or friends. It will illustrate their imaginary journey and tell of their adventures, with drawings of the places they would like to see.

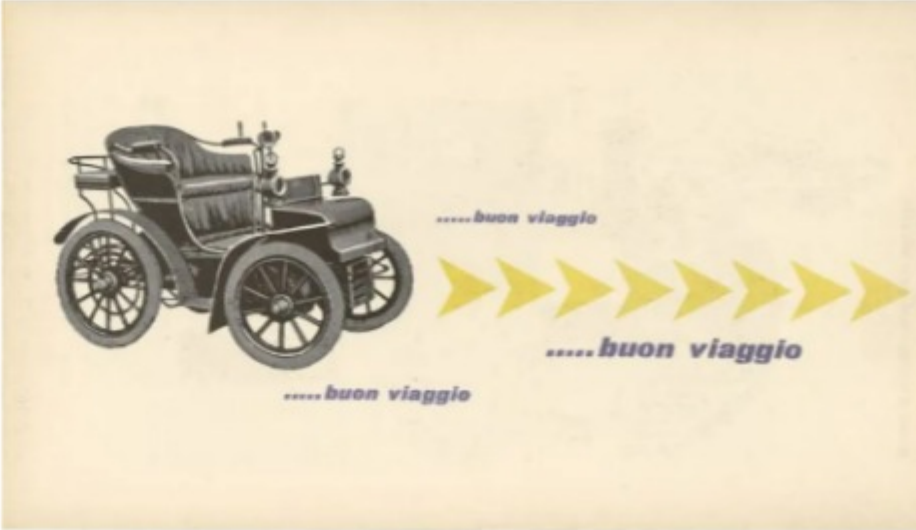
*The course will take place entirely online and will be in the form of a meeting*

 Location  
**online**

 Total duration  
**about 60 minutes**

 **BOOK**

#Reading #Travel #Postcard #PirelliMagazine #Books  
#CampielloJunior #UnPinguinoaTrieste #QuestaNottenonTorno



A look at some of the subjects and documents selected for this course



Premio Campiello Junior 2022



Illustrated travel itineraries



Oba!Brazil!



# RUBBER FOR ALL SEASONS



Subject areas

- ART AND IMAGE
- CITIZENSHIP AND CONSTITUTION
- GEOGRAPHY
- HISTORY
- ITALIAN

*Pirelli, a century and a half of research into innovative materials*

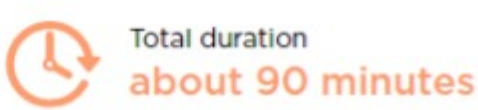
In 1872, Giovanni Battista Pirelli, the founder of the company, decided that he would be the first to produce rubber articles in Italy. Rubber, which still today is obtained from trees, meaning that it is renewable by nature, is one of the raw materials studied at Pirelli's research laboratories with a view to producing increasingly sustainable tyres.

### Meeting

Through historical and contemporary photographs, original artists' sketches, videos and multimedia installations, the children will find out about a company with a history dating back over 150 years and yet with an eye always on the future. From the first factory in Milan to modern plants across the world manufacturing tyres for bicycles, motorcycles and cars.

### Description of the practical activity

While filling in their personal "travel diaries", the young visitors will be guided through the rooms of the Pirelli Foundation, the company's Historical Archive and the temporary exhibitions, and they will record their journey with drawings and keywords, as well as solving amusing puzzles.



#NaturalRubber #RecycledMaterials #RenewableSources  
#Sustainability #Rubber #Tyre

A look at some of the subjects and documents selected for this course



Mammut, Babbut and Figliut at the Olympics



Waterproofs for children



Advertisement for the Pirelli Stelvio tyre



# OUT AND ABOUT IN MILAN



Subject areas

ART AND IMAGE CITIZENSHIP AND CONSTITUTION GEOGRAPHY HISTORY ITALIAN

*Pirelli, a century and a half of places to discover*

Milan is famous for some of its architectural symbols, from its magnificent Cathedral to its Central Station, where travellers come and go. The development and transformation of some parts of Milan also reveal the close bond between Pirelli and the city. Together we will explore the Pirellone and the company's current headquarters, with the Pirelli Foundation building and the fifteenth-century Bicocca degli Arcimboldi residence, and we will pass by the La Scala opera house, the home of world opera, and the Piccolo Teatro di Milano, the first permanent public theatre in Italy.

## Meeting

We will imagine we're walking through the streets of Milan and discovering its theatres, its skyscrapers, its centres of learning, research and production, in both past and present.

## Description of the practical activity

We will create a coloured map so we can find our way around this great city. Each child will discover and depict its most important buildings and will try to imagine the urban landscapes of tomorrow, designing new buildings for an increasingly sustainable future.

*The course will take place entirely online and will be in the form of a meeting.*

 Location  
**Online**

 Total duration  
**about 60 minutes**

**BOOK**

#Milan #Journey #Map #Tower #Pirellone #SkyscraperStories

A look at some of the subjects and documents selected for this course



Skyscraper Stories



Borgo Pirelli



Visit by King Victor Emmanuel III to Bicocca