



PRESS RELEASE

**PIRELLI BOARD MEETING FOR 9-MONTH RESULTS BROUGHT FORWARD TO 3
NOVEMBER 2010**

Industrial Plan vision to 2015 and targets for 2011-2013 to be presented 4 November

Milan, 24 September 2010 - Pirelli & C. SpA announces that its Board of Directors will meet to review intermediate results for the nine months ending 30 September 2010 on Wednesday 3 November 2010 and not 4 November as previously announced.

The date was changed to allow for the illustration of the *Industrial Plan, vision to 2015 and targets for 2011-2013*, to the financial community during the presentation scheduled for 4 November.

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