



PRESS RELEASE

PIRELLI TO FURTHER INVEST APPROXIMATELY 200 MILLION EURO IN ROMANIA THROUGH 2021, WILL BRING TOTAL INVESTMENT TO 740 MILLION EURO AND CREATE AROUND 500 NEW JOBS

CELEBRATES 10 YEARS OF INDUSTRIAL PRESENCE IN THE COUNTRY WITH THE VISIT OF THE ROMANIAN PRIME MINISTER DACIAN CIOLOS TO THE SLATINA HUB

Slatina – 30 September 2016 – Pirelli is celebrating ten years of its industrial presence in Romania and announcing further investment of around 200 million euro through 2021 at the Slatina production hub, underlining its strategic importance to the Group's activities. By that year, the Italian tyre maker's investment will have reached a total of around 740 million, creating around 500 new jobs and bringing annual production capacity up to 15 million units, from the present 10 million.

The ten year anniversary was marked by a visit to the Pirelli plant by Romanian Prime Minister Dacian Cioloş. He was accompanied by Finance Minister Anca Dana Dragu and Minister for Labor Dragos Pîslaru. Pirelli was represented by its Executive Vice Chairman and CEO Marco Tronchetti Provera and the CEO of Pirelli Tyres Romania Giuliano Menassi who is also the Group's head of Research and Development.

The additional investments planned from now to the end of 2021 will allow a further improvement of Pirelli's industrial competitiveness at the European level. Overall, the factory's floor space, which since its inception has had the most advanced technologies for the production of car tyres for the Premium segment primarily destined to the markets of Eastern Europe, will be extended to 260,000 square metres from the present 210,000. The enhancement plan also involves the production area in Slatina dedicated to motorsport, which includes a F1 production unit which serves as a back-up for the main Pirelli F1 plant in Turkey.

Prime Minister Dacian Ciolos said: *"For me, as the Prime Minister of Romania, this is a very important investment especially because it creates jobs and highly qualified work force. Pirelli also has a few hundred local suppliers, Romanian companies that are further developing together with Pirelli. In the near future, it is important to attract foreign direct investments, but also to anchor them in Romania so that they bring new investment in R&D and innovation in order to create opportunities for local communities and partners".*

Mr. Tronchetti Provera said: *"Over this decade, Pirelli has never stopped growing. This is not only because of the strategic location of the Slatina plant, which for Pirelli represents a key logistics and commercial hub for all of Eastern Europe, but also because of the ability to attract and support international investments demonstrated by the country's institutions which sees Italy as its second commercial partner and one of the most important in terms of investments".*

Pirelli committed to the local community

The Pirelli Group entered Romania in 2004 when it established the company "Pirelli Tyres Romania". Building of the green field tyre factory began in 2005 and the tyres were manufactured in 2006.

As well as its industrial presence in the country, Pirelli is involved in a number of research projects with the Universities of Bucharest and Craiova and committed to many social and cultural activities. These include a project for the dissemination of Italian culture in Slatina and, in collaboration with leading Italian soccer club Inter Milan, the Intercampus project dedicated the children of the city, as well as the partnership between Milan's Niguarda Hospital and that of Slatina.